



CHARITY PARTNER PROGRAMME



£3,000 (excl VAT)

15% discount on sponsorship and advertising
Priority notification on sponsorship and exhibition opportunities **seven days** prior to public release
20% discount on BAPO membership for eligible partner employees for their first year of membership
Four fully funded 'Connected Care' Webinars (*one per quarter*)
One **full page** BAPOConnect advertisement in colour per issue (*three per 12 months*)
Exclusive use of a BAPO **Platinum Partner logo**
Premium dedicated BAPO webspace highlighting Platinum partners
E-shot advertisement **three** per 12 month period
Social media promotion of Platinum partnership
Dedicated partner feedback and BAPO response
Four delegate tickets for two BAPO regional conferences per year
10% discount applied to the booking of BAPO conference exhibition space in addition to standard 50% reduction for charities



£1,500 (excl VAT)

10% discount on sponsorship and advertising
Priority notification on sponsorship and exhibition opportunities **five days** prior to public release
10% discount on BAPO membership for eligible partner employees for their first year of membership
Two fully funded 'Connected Care' Webinars per year
One **half page** BAPOConnect advertisement in colour per issue (*three per 12 months*)
Exclusive use of a BAPO **Gold Partner logo**
Dedicated BAPO webspace highlighting Gold partners
E-shot advertisement **two** per 12 month period
Social media promotion of Gold partnership
Dedicated partner feedback and BAPO response
Two delegate tickets for two BAPO regional conferences per year
5% discount applied to the booking of BAPO conference exhibition space in addition to standard 50% reduction for charities



£750 (excl VAT)

5% discount on sponsorship and advertising
Priority notification on sponsorship and exhibition opportunities **two days** prior to public release
5% discount on BAPO membership for eligible partner employees for their first year of membership
One fully funded 'Connected Care' Webinar per year
One **third page** BAPOConnect advertisement in colour per issue (*three per 12 months*)
Exclusive use of a BAPO **Silver Partner logo**
Dedicated BAPO webspace highlighting Silver partners
E-shot advertisement **one** per 12 month period
Social media promotion of Silver partnership
Dedicated partner feedback and BAPO response
One delegate ticket for two BAPO regional conferences per year
5% discount applied to the booking of BAPO conference exhibition space in addition to standard 50% reduction for charities

Sponsorship of one BAPO award (2026)

All prices are per 12 month period

To discuss further please email nicky.eddison@bapo.com