

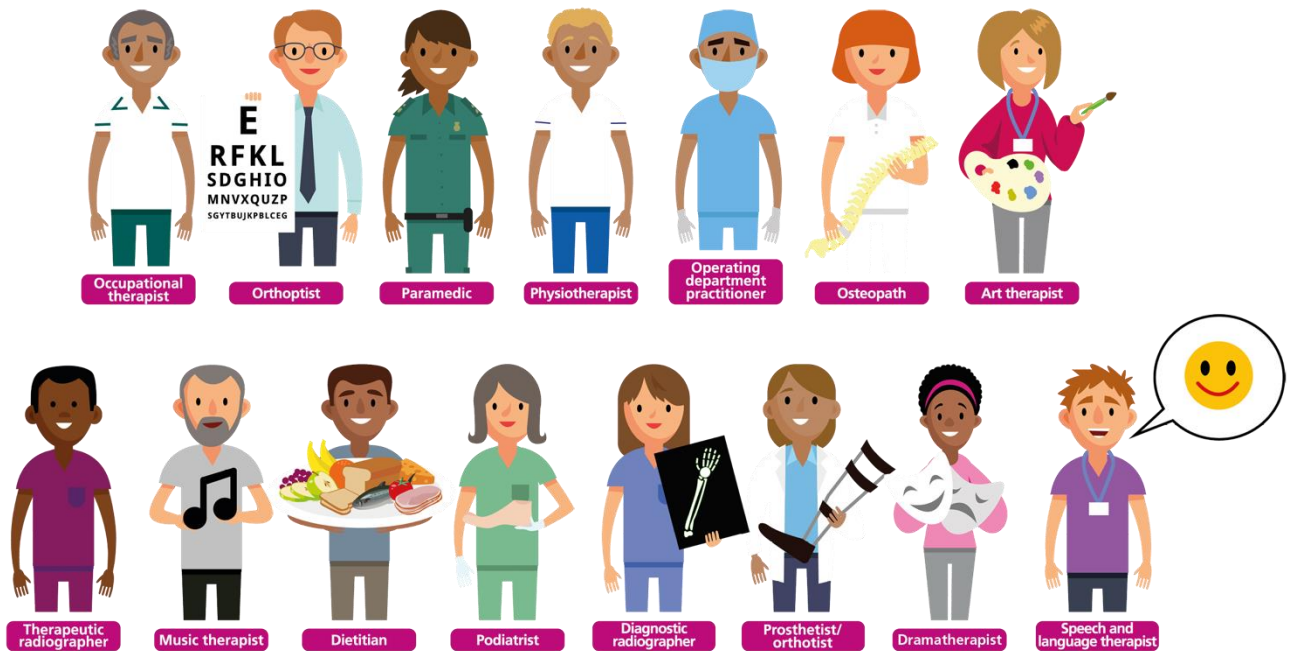
Dear Colleagues,

AHPs Listen – Listening event with citizens

We are launching a national online conversation for citizens of the UK to tell us what they think about how Allied Health Professionals can support their health and care needs. We want to hear from as many members of the public as we can so that **together** we can co-create a new strategy for how Allied Health Professionals can support people, in line with the NHS Long Term Plan.

Who are AHP's?

The Allied Health Professions (AHPs) are the third largest workforce in the NHS, comprising of 14 professions.



AHPs provide system-wide care to assess, treat, diagnose and discharge patients across social care, housing, education, criminal justice and independent and voluntary sectors. Through adopting a holistic approach to healthcare, AHPs are able to help manage patients' care throughout the life course from birth to palliative care. Their focus is on prevention and improvement of health and wellbeing to maximise the potential for individuals to live full and active lives within their family circles, social networks, education/training and the workplace.

What are we aiming for?

The Allied Health Professionals Team at NHS England and Improvement, is creating a new strategy for AHP's that fits with the NHS Long Term Plan and to do this is engaging many



different people in sharing their ideas and views. We want to hear from a diverse range of citizens and a wide range of professions. We will use all these ideas to shape the strategy.

How are we going to do this?

We are using an online platform (ahpslisten.org) that lets citizens contribute their views and experiences anonymously. We share information on the topic and ask people to share their ideas about how they think this could be achieved. These ideas will be reviewed and summarised into themes. These themes will then be shared with Allied Health Professionals for them to discuss how they could be put into action. The insights from these online conversations will be used to create the next national strategy for Allied Health Professionals in England.

What are we asking you to do?

We are asking you to help us spread the word and encourage people to get involved with the conversation so that thousands of citizens hear about this opportunity to help shape the future for Allied Health Professionals. It is our aim to hear from a wide range of people across the country, with different experiences and backgrounds. This diversity of views will help us make sure that we develop a strategy that helps everyone. Please spread the word, join in yourself and ask your friends, colleagues and family members to do the same. **Every voice counts.**

What promotional materials we have provided for you?

We have given you a pack of materials to help spread the word. You can choose which of these is most appropriate for you to use.

- There are posters that can be printed or used on websites
- Digital assets to use on social media such as facebook, twitter or linked in
- Email footers you can put underneath your email signature
- An article that can be used in newsletters

These materials are also available to download on the website ahpslisten.org/resources

Our promise to citizens

We will listen to everything people say in these conversations and share these ideas for the future of health and care with the professionals who can make changes happen within those services. If they want to stay involved we will keep participants updated about the changes we make as a result.

When is it happening?



The online conversation for citizens will run from 22 February until the end of March.

Then the ideas will be shared with professions who will respond to what citizens have asked for.

Then we will draw it all together and share this back with citizens and professionals to agree what needs to be taken forwards. This will be summer 2021. The strategy itself will be published in 2022.

Where is it happening?

Visit the website to join the conversation by clicking on this link ahpslisten.org

The conversation can be accessed by any device that can access the internet. It is available 24/7 while the conversation is open. All contributions are anonymous so people can share their ideas and views honestly and freely.

Thank you for helping us spread the word and making sure we hear from lots of different people. This will help us take steps forwards to providing even better health and care for our citizens.

Kind regards

The strategy project team