



**YOUR DIGITAL
MARKET PLACE**



OTWORLD
connect

International Trade Show
and World Congress

27 – 29 October 2020
worldwide digitally

www.ot-world.com

ENGAGING EVENTS, IDEAL CONDITIONS

YOUR KEYS TO SUCCESS: ONAIR

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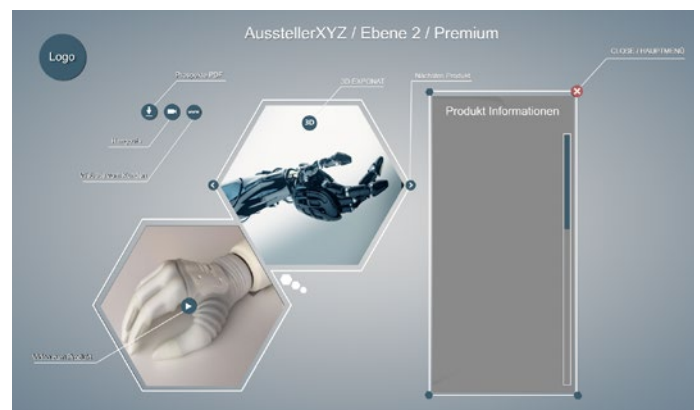
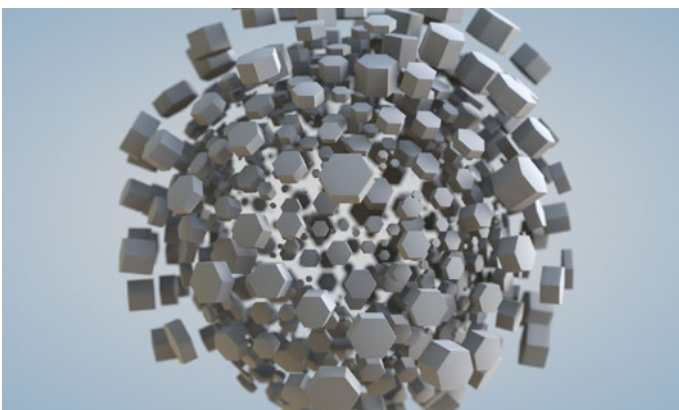
Available
for 90 days
around the
clock

Make a powerful statement: OTWorld Innovation Showrooms

Find **modern and interactive** ways to present your product and brand identity in the new digital Innovation Showrooms. **Visitors from around the world** will digitally travel to the heart of the virtual OTWorld and discover your products in the Innovation Showrooms. From the centre of the virtual OTWorld, digital visitors will go directly to your Showroom, where they **can find out about your services up to 3 months after the event**. **Themed tours with experts** are also being planned.

Immerse yourself in the virtual world
of the OTWorld Innovation Showrooms.

Sample representation



We offer the following packages for the design of your Showroom:

Package 1

- Logo (png, cropped)
- Text field with company name and address
- Link to exhibitor's website
- Link to **customer's own social media channel** (Facebook, Instagram, Twitter, YouTube, LinkedIn, Xing are possible)
- Link to a download archive, in which a **maximum of five files** (as pdf, word, mp4 or jpg) can be stored
- Embedding of a maximum of **three images** (jpg or png)
- Embedding of a maximum of **three product texts** (max. 1,000 characters each)
- Embedding of company presentation/info (max. 1,000 characters)
- Provision of your Showroom's visitor data (name, email address) after the event in accordance with the German Data Protection Regulation

Package 1: duration up to 3 months after the event

Price: 3,900.00 EUR

Package 2

- Logo (as png, cropped)
- Text field with company name and address
- Link to exhibitor's website
- Link to **two of customer's own social media channels** (Facebook, Instagram, Twitter, YouTube, LinkedIn, Xing are possible)
- Link to a download archive, in which a **maximum of ten files** (as pdf, word, mp4 or jpg) can be stored
- Embedding of a maximum of **five images** (jpg or png)
- Embedding of a maximum of **five product texts** (max. 1,000 characters each)
- Embedding of company presentation / info (max. 1,000 characters)
- **Embedding of a YouTube video** (your video must be uploaded to YouTube – public or non-public – and can then be played in the Showroom)
- Provision of your Showroom's visitor data (name, email address) after the event in accordance with the German Data Protection Regulation

Package 2: duration up to 3 months after the event

Price: 4,900.00 EUR

Further
modules on
request!

Package 3

- Logo (as png, cropped)
- Text field with company name and address
- Link to exhibitor's website
- Link to **two of customer's own social media channels** (Facebook, Instagram, Twitter, YouTube, LinkedIn, Xing are possible)
- Link to a download archive, in which a **maximum of fifteen files** (as pdf, word, mp4 or jpg) can be stored
- Link to **exhibitor's own communication tool**, which can be used for chats, video calls, interaction, and / or conversations and can be controlled / created by you (link from Skype, zoom, hangouts, etc. is required)
- Embedding of a maximum of **seven images** (jpg or png)
- Embedding of a maximum of **seven product texts** (max. 1,000 characters each)
- Embedding of company presentation / info (max. 1,000 characters)
- **Embedding of a YouTube video** (your video must be uploaded to YouTube – public or non-public – and can then be played in the Showroom)
- Provision of your Showroom's visitor data (name, email address) after the event in accordance with the German Data Protection Regulation

Package 3: duration up to 3 months after the event

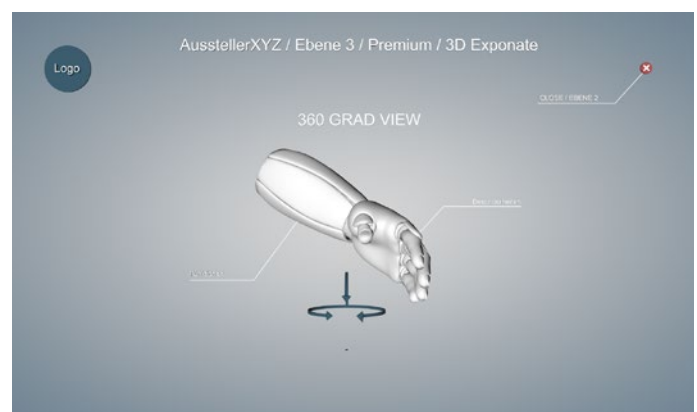
Price: 5,900.00 EUR

Another option: Embedding of a 3D model / exhibit corresponding to customer data (FBX/CAD file). Exhibit can be experienced in 360 degrees. | Price: from 1,700.00 EUR*

If you are interested to get to know a demo version of the OTWorld Innovation Showrooms, we would be glad to arrange an individual Zoom meeting with you! Please get in touch with us to arrange an appointment. For further questions regarding the packages and services included, our colleagues from FAIRNET GmbH will be glad to help you.

Your contacts: Simon Schleifnig and Hanna Scholz, phone: +49 341-678-6770, e-mail: otw@fairnet.de

Sample representation



* Price varies depending on data quality; customer data may have to be processed.

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Show competence: **OTWorldWorkshops**

Convince visitors of **your professional competence with a virtual exhibitor workshop** at **OTWorld.connect**. Stream your workshop live from your company office and reach both potential as well as existing customers from all over the world! Live chat offers digital visitors the opportunity to interactively discuss your product and ask questions.

30-minute OTWorldWorkshop streamed from your office

Price: 1,500.00 EUR

Make your reservation soon! Capacity is limited.

YOUR CONTACTS

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